

Piloting sustainability transformations across the BSR

Urszula Ala-Karvia and Minna Mikkola
University of Helsinki Ruralia Institute

StratKIT Final Conference
13/10/2021



- Before publishing Sustainable Public Meal Toolkit the entailing tools needed validation by (real-life) piloting - *making a small-scale experiment, trial, process, use of a method and learning from it to extend or scale up*. Piloting took place between September 2020 and October 2021.
- The themes for piloting were selected based on stakeholders' expressed needs. Transnational piloting has been highly encouraged. Both national and BSR stakeholder round tables verified the tools template and type of information to be presented. StratKIT partners were supervising pilots' evaluation.
- The main obstacle was the COVID-19 pandemic and the uncertainty that it has brought. Some of the pilots were delayed and some were heavily modified.

Pilots in nutshell

- ✓ 18 *real-life* pilots
- ✓ 8 transnational pilots
- ✓ 35 different stakeholders involved
- ✓ Online and on-spot evaluation
- ✓ 22 validated tools
- ✓ 34+ press releases
- ✓ 19 social media posts
- ✓ 13 plans for further uptake of the activities

StratKIT Final Conference
13/10/2021





Photo: W. Troszka



Photo: W. Troszka



Photo: L. Tyl

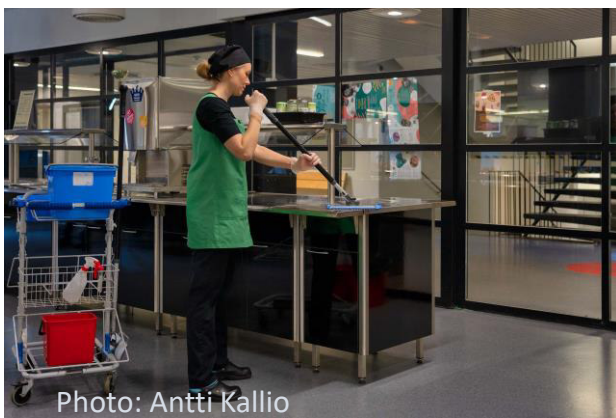


Photo: Antti Kallio

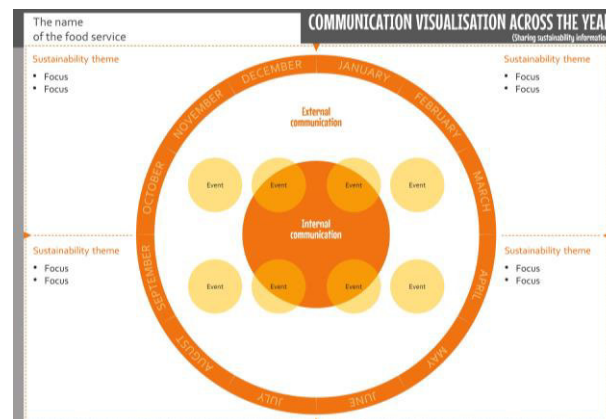


Photo: K. Kesten



Photo: R. Góralska-Walczak

StratKIT Final Conference
13/10/2021





EUROPEAN UNION
EUROPEAN
REGIONAL
DEVELOPMENT
FUND



WITH FINANCIAL
SUPPORT OF THE
RUSSIAN
FEDERATION

Thank you!

Pilots from Poland and Russia will be now presented in more detail.

Urszula Ala-Karvia
University of Helsinki Ruralia Institute
urszula.ala-karvia@helsinki.fi

Green dietary transformation in Social Welfare Home in Rybnik, Poland

RENATA KAZIMIERCZAK & RITA GÓRALSKA-WALCZAK
Warsaw University of Life Sciences



Sustainability in Public Procurement and Catering Services?



Challenges

- Rybnik is situated in the south of Poland, in Silesia Province, which is highly polluted due to hard coal mining and heavy industry; therefore, any organic food should be ordered from environmentally cleaner regions of Poland.
- Citizens are accustomed to Silesian cuisine, rich in meat consequently, they are skeptical about innovative and modern plant-based meals.
- Lack of food/environmental education is causing misunderstanding in the sustainable actions for change.



How to introduce organic products and sustainable diet and how to diminish the food waste in Social Care Home?

1) FOOD WASTE REDUCTION

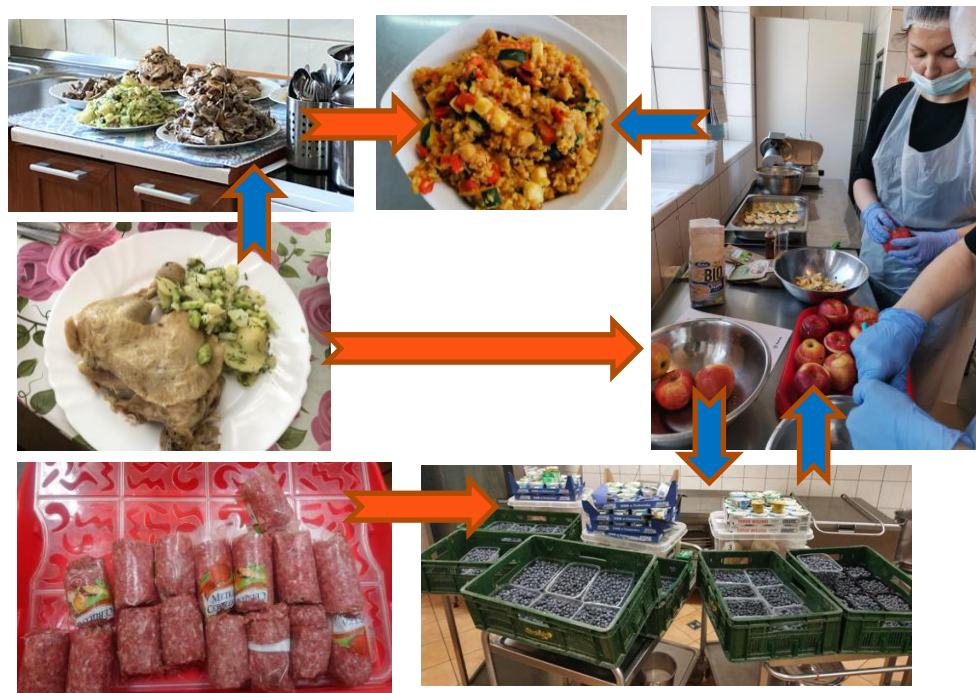
Food waste measurement

2) SUSTAINIBLE DIET

Practical culinary workshop

3) ORGANIC FOOD IN PUBLIC PROCUREMENT

Mapping of organic farmers



Green dietary transformation in Social Welfare Home in Rybnik, Poland



Link: <https://www.youtube.com/watch?v=39ifQJlJy6s>



Thank you!

Renata Kazimierczak

CONTACT:

Renata Kazimierczak, Warsaw University of Life Sciences

renata_kazimierczak@sggw.edu.pl

Rita Góralska-Walczak, Warsaw University of Life Sciences

rita_goralska_walczak@sggw.edu.pl

Ewa Maria Rembalkowska, Warsaw University of Life Sciences

maria_rembalkowska@sggw.edu.pl

Monika Kubisz, Municipality of Rybnik

gospodarka@um.rybnik.pl



EUROPEAN UNION

EUROPEAN
REGIONAL
DEVELOPMENT
FUND



WITH FINANCIAL
SUPPORT OF THE
RUSSIAN
FEDERATION

School Green Garden as an educational tool

Ekaterina Filippova, Herzen University, Russia

Julia Slav, St Petersburg Council of municipalities, Russia

Pavel Rozov, Lyceum №126, St. Petersburg, Russia

~1700 students

55 classes

> 200 employes



Lyceum 126 Saint-Petersburg (RU)





Green Garden



Green Garden



Green Garden





Cafe Botanica Master Class

Watch our pilot video here (in Russian)

Link to video: <https://cloud.mail.ru/stock/kQiGW74bcPYmkh8n2LVAxtd>





EUROPEAN UNION

EUROPEAN
REGIONAL
DEVELOPMENT
FUND



WITH FINANCIAL
SUPPORT OF THE
RUSSIAN
FEDERATION

Thank you!

Ekaterina Filippova
Herzen University, Saint-Petersburg
ekaterinafilippova96@gmail.com